



**SOUTH AUSTRALIAN
LITTLE ATHLETICS ASSOCIATION INC.**

ANNUAL REPORT

SEASON 2012/2013

OUR MISSION

‘To develop children of all abilities by promoting positive attitudes and a healthy lifestyle through family and community involvement in athletic activities’

SOUTH AUSTRALIAN LITTLE ATHLETICS ASSOCIATION INC.

BOARD OF MANAGEMENT

CHAIRMAN/MANAGING DIRECTOR	Scott Pitts
DEPUTY CHAIRPERSON	Iain Carlin
ADMINISTRATION DIRECTOR	Steve Holland
COMPETITION & TECHNICAL DIRECTOR	Greg Peterson
EDUCATION DIRECTOR	Bruce Smith
RESOURCE DIRECTOR	Kylie Gibbons

STAFF

EXECUTIVE OFFICER	Pamela Sard
OFFICE ASSISTANT	Brittany Winter
	Brian Sard
DEVELOPMENT OFFICERS	Paul Townley

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Trevor Blight	Norm Charles OAM	John Crouch	Guido Feltrin
Ian Goodrich	Margaret Gorham (dec'd)	Laurie Heath	Roland Hill
Alan Iversen (dec'd)	Ken Jenke (dec'd)	Des Leedham	Alan Letcher
Lou Moyes (dec'd)	Gary Mutton	Greg Peterson	June Platt
John Russell (dec'd)	Pamela Sard	Brian Sard	Terry Sloan
Bruce Smith	Peggy Spencer	Hazel Talbot	Joan Walton
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Bruce Ainslie	Kym Basham	Gus Capogreco	Diane Feltrin
Trevor Fitzsimons	John Graham	Margaret Letcher	Leonie May
Jeff Page	Jannette Potter	Maryke Russell	Glenda Sloan
Sandra Smith	Ron Sullivan	Ann Tilley	

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Bruce Ainslie	Greg Anderson	Shirley Angus	Angus Balfour
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ACKNOWLEDGEMENTS

The South Australian Little Athletics Association Inc. wishes to record its appreciation to the following for their valuable assistance during Season 2012/2013.

STATE MAJOR SPONSORS

IGA SUPERMARKETS (Major Sponsor)

- State Relay Championships
- 'How to Help' Booklet
- Age Group Patches
- Achievement Awards
- Volunteer Awards

STATE GOVERNMENT - OFFICE FOR RECREATION & SPORT

- State Individual Championships
- 8 Regional Days
- Holiday Development Clinic
- Australian Little Athletic Championships
- Nunga Championships
- Development

McDONALD'S AUSTRALIA LIMITED

- 11 Cross Country Events
- Cross Country Championships
- Multi-Event Championships
- Age Group Patches
- Travel Grants
- Bring a Friend

COMMUNITY CPS

- Personal Best Day
- Officials and Coaches Manuals

NATIONAL SPONSORS

Asics AUSTRALIA

- Achievement Books, State Team
Footwear & Uniforms

IGA DISTRIBUTION

WILLIS AUSTRALIA LIMITED

AXA

- Uniform Patches
- Insurance
- LAPS School Programme

THE ASSOCIATION ALSO WISHES TO EXPRESS ITS APPRECIATION TO OUR SUPPORT SPONSORS

SPORTSCENTRE

IDM SPORTS & MEDICAL PRODUCTS

RANDAL & TAYLOR

SPORTS GUIDE PUBLICATIONS PTY LTD

SPORTS IN FOCUS

- Merchandise Rebate
- Sporting (Little Athletic) Equipment Rebate
- Hon. Legal Advisor
- Publishing & Printing
- Association Photographer

MANAGING DIRECTORS REPORT

In this, my Sixth Annual Report as Managing Director of the SALAA Board, I would like to thank all of the Board and Office Staff for the assistance they have provided me to ensure the ongoing success of our organisation.

Administration

- Athlete Registrations for 2012/2013 are very healthy with a new record number of nearly 8000 athletes. This was due to an increased interest of the public following the Olympic Games and also an improved retention rate of last season's athletes.
- A trial of on-line registrations with IMG was carried out at one of our centres this year. Following a few teething issues and subsequent system changes we believe the system is ready to be placed into phase 2 of the implementation. We are intending to offer 10 centres the opportunity to be part of this trial; if successful it will be offered as an option for all centres in the 2014/2015 season.
- It was unfortunate that Steve Fairfield tendered his resignation as Deputy Chairman during the year due to increasing work commitments. Steve provided tremendous support of our organisation over many years; it was of great privilege to have served with him on the board. On the bright side this provided an opportunity for Iain Carlin to join the board as Deputy Chairman. Iain brings a wealth of knowledge to our board; I welcome him and look forward to working with him in support of our sport.

Education

- It is encouraging to see so many new Officials and Coaches being educated during the season. Congratulations to all attendees and a very big thank you to all of the presenters who volunteered their time.
- The schools development program is maintaining a presence within the school community and also remains one of our top marketing strategies. We were provided an increase of funding by LAA to enable us to promote our organisation to a greater number of school children this year. Well done and congratulations to Paul Townley on the large increase of student participation this year.
- The inaugural National Under 14 camp was held at the AIS in Canberra during October 2012. This was a very successful event which was heavily subsidized in funding by LAA. Following a review of the event it has been agreed to continue with the camp as an annual event for Under 15 athletes. Each state will be allowed to select 20 athletes, preferably a 50/50 mixture of girls and boys. There will be some flexibility to have a maximum of four U14's from each state if not enough U15's can be selected. All athletes will need to meet minimum qualifying standards to attend.

Sponsorship

- How fortunate are we having IGA as our major sponsor. The relationship we have is excellent. IGA have continued to financially support our Volunteer awards, it is very satisfying that we can continue to show appreciation to the most important part of our organisation (our volunteers). We are very thankful for the involvement of IGA with Little Athletics and look forward to further growing this relationship as we progress.
- South Australian Government through the Office for Recreation and Sport have been a tremendous supporter of our Association as they recognise we are the base for any sport young people may wish to pursue as well as a feeder to the sport of Athletics. We continue to work with them in promoting the many important Health and Safety messages, ensuring we have as many people actively participating or volunteering in the community. We are appreciative of the continued funding grant for our core business and the conduct of the Nunga Championships.

- McDonalds have continued to be the sponsor of our winter Cross Country Program, State Cross Country Championship, Age Patch, Multi-Event Championships and Travel Grants for Country Athletes. They also promote our organisation with a very successful television advertising campaign prior to the season beginning.
- This year we have been fortunate to obtain a new sponsor in Community CPS. During this initial year of sponsorship I have been very pleased of how our two organisations have been working together in a mutual goal of providing support into the community.
- A big thank you to our National Sponsors:
 - Asics
 - Willis Insurance
 - IGA
 - Community CPS.

On behalf of nearly 8000 athletes and their parents, we thank these Sponsors for their belief in our organisation.

General

- The season began with a joint board meeting of Athletics SA and SALAA. It is now very pleasing that communications between our organisations have improved greatly. I thank Tony Keynes (outgoing president ASA) for working with me in an effort to improve communications between our organisations. I look forward to working further with Joe Stevens (incoming president ASA) ensuring that our organisations continue working together ensuring minimal issues so that our sport continues to grow and prosper.
- It is great that we have been able to maintain continuity of staffing in the office for an extended period of time. Brittany Winter has continued to show her dedication and support of our organisation in her full time position. Brian Sard has continued to support our administration as required on a casual employment agreement. Brittany and Brian have provided excellent administrative backup for Pam Sard our Executive Officer.
- Many of our Centres have again benefited from the Active Club Grants that are available twice a year. These grants are an excellent way of ensuring that our centres continue to have all of the equipment and facilities that are required to operate successfully. The ongoing support of these grants from the government is greatly appreciated.
- The upcoming season will be the 50th season of Little Athletics in Australia. From its humble beginning in Geelong, Victoria to the iconic Australian brand that it is today. It is very satisfying to be involved in such a wonderful organisation and we should look forward celebrating the success of our organisation and to make it even better in the future.
- Following our record breaking registration numbers in the 2012/2013 season our challenge now is to improve the retention rate this upcoming season. I encourage every centre to look at how they can retain their existing athletes and also promote their centre to increase numbers even further.

It has been a great privilege to serve as a member of the SALAA board over the past 8 years, and to work with such a dedicated team of members. Thanks to all of you who have assisted during this time, ensuring that our sport has been a success. The reward of being involved with the success and appreciation of the athletes has been well worthwhile.

I have again tendered my application to continue as Managing Director for another two year term, I look forward to continuing my support of such a wonderful and successful organisation.

Scott Pitts

MANAGING DIRECTOR

DEPUTY CHAIRPERSON'S REPORT

Firstly, my sincere apologies that I could not be there with you today, however the family weekend away was booked well in advance of my joining the Board.

It was with some trepidation that I accepted the Board's invitation to fill the casual vacancy left by Steve Fairfield in July last year. Not just because of the responsibility it entailed, but also because of the big shoes I would be stepping into. I hope I have in some small way filled the void of his departure.

It has been an interesting year for me. I've only ever viewed the Board from a Centre perspective so it has been educational to see the decision making process and how much is actually involved.

If I was expecting an easy ride, well that wasn't to be the case. There were some definite challenges to content with right from the start. As the new kid on the block finding his feet, it was great to have the support and encouragement of the other members of the Board. I've learned so much but have only just scratched the surface.

It was fun to watch the State events from a new angle. How very different it is to be at Relay Day, Personal Best Day and the State Championships from go to woah. It humbles me to see the very dedicated group of coaches and officials that get to these events at the crack of dawn and sometimes don't leave till the sun has gone down. You are truly inspirational and I thank you for the great things you do so that other people's children get the opportunity to participate on the big stage.

It would be remiss of me not to thank Pam for all the fantastic work she does. This Association is what it is today in no small part due to her tireless efforts. The entire Little Athletics family is very indebted to both Pam and Brian for their many hours spent behind the scenes making sure everything runs like clockwork.

I will sign off with this thought. At the conference last year we had an exercise where everyone was asked to come up with a short catchphrase that summed up what Little Athletics is all about. I didn't share it at the time, but mine was "It's all about the kids". That's why we all do this, or it should be - if it's not, then question your motives. There have been times this year when, for me, applying that phrase has put a whole new spin on a situation.

It's all about the kids.

Iain Carlin

DEPUTY CHAIRMAN.

ADMINISTRATION DIRECTORS REPORT

It is with great pleasure that I present my report to Little Athletics SA for the 2012/2013 season.

This year once again, has been busy, exciting, challenging and very enjoyable. I sincerely thank my fellow Board members and the Association Administration staff for their support over the past 12 months.

Thank you to the Centre Management Committees, Parents, Officials and Coaches for your ongoing commitment as volunteers with Little Athletics in South Australia. The Association and our athletes are dependent on the honesty, skills and dedication of these volunteers, whose main focus is to provide a safe and healthy environment for Little Athletes of all ages and abilities.

The Association Registrars meeting held in August 2012 was very well attended and I thank those Centre Registrars and Recorders for making the meeting very worthwhile. Many centre representatives took the opportunity to collect stationary boxes. The stationary packs unfortunately don't magically appear. They are a result of months of gathering and collating information so that centres are prepared for the coming season. We so often underestimate the amount of work done "behind the scenes". Sincere thanks to Pam and Brian Sard and Brittany Winter. Thank you also to Greg Peterson for making himself available to attend and answer any technical questions in regards to recording programmes etc.

Little Athletics South Australia's registrations increased substantially on the back of the London Olympics Games. Several centres began their seasons earlier than normal to capitalise on the interest generated by the Olympics. Registrations this season increased by approximately 1,600 athletes. All centres should be extremely proud of their efforts prior to and during the season.

Insurance claims were pleasingly low this season with very little to report on. This is a direct result of Centre Management Committees being diligent with their Risk Management. All centres must be congratulated on providing a safe, happy and healthy environment for our children and volunteers.

Once again Willis Australia, our National Insurers will provide vital cover for our members and Centres. These policies include cover for Property & Equipment and Personal Injury. If you haven't already done so your updated Asset list should be submitted to the Association Office as soon as possible to ensure cover. Willis Australia offers extra cover for property and equipment. It is each Centres responsibility to advise Willis if their asset list total is above the \$75,000 threshold. This can be arranged through the association office.

It is essential that all Claim Forms are completed fully and submitted to the Association Office as soon as possible after the event to ensure a fast, positive result for your Centre.

This is the time of year that Centres should be considering appointing Safety Officers from within the Committee, doing an internal audit to ensure that Risk Management procedures are followed. This topic should also be on the monthly Committee meeting agenda. National Police clearances for Committee members and Coaches form part of Risk Management. These should be cited by your Centres responsible person when your new Committee has been formed.

I have been fortunate enough throughout the season to attend Cross Country events, Regional Games and be part of State events. All centres that host, attend and promote these events are to be congratulated on their commitment to Little Athletics in South Australia.

I would like to wish all Centre Management Committees the very best for Season 2013/2014 and sincerely thank Little Athletics SA for giving me the opportunity to contribute to our fantastic organisation.

Steve Holland
ADMINISTRATION DIRECTOR

COMPETITION & TECHNICAL DIRECTORS REPORT

The 2012/13 season has certainly been a record-breaking season, driven by the terrific increase in registrations on the back of the 2012 London Olympic Games.

All Association events conducted this season have had an increase on last season, with most setting new attendance records. Even with these large fields, all events ran smoothly.

McDonald's Cross Country 2012

Thank-you to the ten centres who conducted meets during the Cross Country season. Total attendance for the season was 1970 athletes, an increase from last year.

The Cross Country Championships were hosted by Gawler LAC. 254 athletes competed in the Championships over the challenging course. Flinders retained the Girls Championship trophy for the fourth straight year, and also regained the Boys trophy.

National Under 14 Camp

Australian Little Athletics conducted its inaugural Under 14 Camp in October. Along with Bruce Smith and Carolyn Gray, I had the privilege of escorting 28 young athletes to the Australian Institute of Sport in Canberra. The athletes received coaching from some of Australia's top coaches. The athletes had a great time and learnt a lot while they were away, and it was pleasing to see their results progress throughout the season.

'be active' Regional Games

Congratulations to the eight centres who conducted the 'be active' Regional Games, particularly to the country centres who staged Regional Games this year. The Regional Games are a major competition for our country athletes, and the host centres did a terrific job conducting these events.

IGA State Relay Championships

677 teams representing 33 centres were entered in the Relays, with 1203 athletes participating on the day.

Eastern Districts again retained the Champion Centre Trophy. The Lou Moyes Most Improved Centre Trophy was won by Henley Districts and the March Past Trophy was won by Munno Para.

Community CPS Personal Best Day

1143 athletes competed in Personal Best Day, which is one of the largest Personal Best Days in many years.

Thank you to the centre volunteers who ensured that all events ran smoothly on the day. Community CPS were in attendance on the day, hosting a 'family fun tent' in front of the stadium. Community CPS were very pleased with the attendance and running of the day.

McDonald's Multi Event Championships

There were 814 athletes from 37 centres entered in the Multi Event Championships, a new record figure.

This year for the Multi Event Championships heats were not pre-allocated, instead athletes were placed into heats on the line. This allowed us to ensure that full heats were run, which ensured the day ran to schedule. Despite this, with some age groups now having over 80 athletes, it is becoming difficult to schedule the events throughout the day. We will be looking at measures to ensure that the number of athletes competing is kept to a manageable level.

The Multi Events were also the first championship event where the new 800m starts were used, with athletes starting in lanes. This proved quite successful, with athletes adapting well to the new procedure, and avoided the "crush" at the start as athletes headed for the inside lanes.

4 State Best Performances were achieved at the Multi Event Championships.

'be active' State Individual Championships

1036 athletes representing 50 centres entered the State Individual Championships, which is certainly a record since the championships were restricted to Under 9 and above.

22 State Best Performances were set during the championships.

Congratulations to the Athletes of Meet – Joshua Russo (S) won the boys, and Erin Simister (SH) won the girls.

Community Events

This year the Association has been involved in the conduct of the Nunga Little Athletics Come & Try and Championships, the SAPSASA State Track & Field Championships, and the School Sports Australia Track & Field Exchange. I would like to thank all of those who volunteered to officiate at these events. We have received great feedback from each of these events on the positive attitude and ability of our officials.

Conclusion

I'd like to thank the Officials Club committee for their fantastic job again this year. Our volunteer Chief Officials do a terrific job setting up, running events and packing away again after. Without the continued commitment and dedication of our officials, our Association events would not be the successful events they are.

I'd like to thank Pam Sard for another outstanding year. With so much happening throughout the year, as a volunteer director Pam's support is invaluable. I'd also like to thank Brittany and Brian for their terrific contributions this year. Thanks also to my fellow board members for your ongoing support.

Greg Peterson

COMPETITION & TECHNICAL DIRECTOR

EDUCATION DIRECTORS REPORT

The 2012/2013 Season has been a successful year with a great number of members supporting the coaching and officials courses, however we would like to see more of them use their knowledge at centre level. Where centre committees are aware of those completing the courses we ask that they encourage them to help the athletes during competition sessions or if they are able to attend training sessions even if only occasionally. The more your parents learn the rules and basics of athletics the more it helps your competition run smoother.

It could be that your centre does not want to conduct the courses in that case look for another centre who is conducting one close to you and encourage your parents to participate. The course can be held as a combined course covering both coaching and officials or an individual coaching or official's course

A special thank you to increased number of volunteer lecturers who conducted these courses on behalf of the Association, without your assistance there would not be any coaches or officials at centre level or Association events.

Congratulations to all the parents who completed these courses and trust what you learned was of benefit to you and your centres and as previously mentioned we hope you use this knowledge to assist at your centre. Well done also to those who have gone on to achieve a B grade qualification or level 1 coaching accreditation.

Squad LA - This group of young athletes continues to grow with many athletes in the under eleven age group looking forward to when they can join. The standard of the athletes who were involved has certainly improved as the season progressed and I believe they have enjoyed the sessions. It is important to acknowledge all who took part because their behaviour and attitude made the days all the more enjoyable. Our thanks must go to the coaches who gave up their spare time to help our young stars of the future improve their skills; their efforts were for all to see and appreciated. It was pleasing to see some of the parents taking an interest and watching close at hand and hopefully they will have learned enough to help their child or centre continue to work and improve those skills.

Star Squad - A new initiative this year whereby the athletes who achieved good results at the state championships were invited to attend the squad, as it was thought these athletes had the potential to make the state team. This has proved to be correct with 17 of the squad members being selected of the 22 who made the team. This has been a good result in the first season. We will continue to work on this next season in an endeavour to provide opportunities for the athletes. We extend our sincere thanks to the coaches who gave their time to make the squad possible and the success it was.

Holiday Coaching Clinics - A very successful week with most athletes achieving personal best performances on the final competition day. The coaches used were a mixture of experience and youth we are sure the athletes appreciated the ability of our young coaches demonstrate the drills. The holiday clinics we believe were enjoyed and the week provided the young athletes with improved techniques that will assist them and a week that combined fun with their athletics. Thank you to all who took part both athletes and coaches, it was a great week.

We encourage all centres to make their members and young athletes aware of the opportunities available to them, either by newsletters, posters or the loud speakers or another way you have developed. If you are achieving this already please bring the ideas to the State Conference in August and share them.

Bruce Smith
EDUCATION DIRECTOR

EXECUTIVE OFFICERS REPORT

It is my pleasure to present my report to the Annual General Meeting of Little Athletics SA for the 2012-2013 Season.

It is difficult to believe we have completed another Little Athletics Season, but here we are 12 months later and celebrating the completion of another successful season or should I say wow what a season.

The commitment from the Board of Directors, Centre Management Committees, Officials and Coaches Clubs has ensured that the Association has gone from strength to strength with an increase of around 20% in membership. The innovative marketing strategies, the Bring a Friend Programme carried out by many of our Centres on the back of the Olympics were outstanding and have contributed to the highest registrations achieved by our Association.

Earlier in the season Steve Fairfield resigned from the Board because of increased work commitments, we cannot express how much we appreciated his efforts and the extraordinary contribution he has made to the Association at Board Level, with the State Team and at Association Events. Whenever we needed assistance, Steve was there however we look forward to his continued involvement. It was with great pleasure that we welcomed Iain Carlin to the Board and thank Iain for stepping up as Deputy Chairman at Board Level as well as his assistance at Association Events.

Not only did our Association achieve the highest registration figures we also achieved a high retention rate which is a successful double whammy. To achieve these statistics does not just happen it takes a tremendous amount of volunteer time, planning and team work. Each Little Athletics Centre has made a significant contribution to the successful organisation we are today that provides for children of all ability levels in a family environment. I feel so proud to have the privilege to work with you all during the season and to see so many young people reach their potential at all levels.

The Financial Report has again shown we have a sound financial base. The future direction of the Association is dependent on financial viability, we sincerely thank our Sponsors and the State Government - without their continued involvement our ability to deliver little athletics as a low cost, family activity would not be possible.

We sincerely thank IGA both State and Nationally, McDonald's (SA), our new sponsor Community CPS who we welcomed this season, our State Government 'be active' message for their continued recognition of our athletes and their families.

Nationally we acknowledge IGA, Asics, and Willis.

At the beginning of the season Centres were offered the choice of supporting "Pinkletics Day" in support of the McGrath Foundation, many Centres turned their Centre Pink to raise funds. The Foundation was very grateful; it is not known at this stage whether this day will be continued.

We thank all Centres who have provided excellent exposure in recognition of the support we receive from our sponsors; it is appreciated, and is the reason why we retain their loyalty long term.

This season we welcomed members from the Limestone Coast Little Athletics Centre, the enthusiasm shown by their committee in organizing education courses, grounds, uniforms and equipment was outstanding. We also congratulate and acknowledge Mid-Coast (Formally Mount Compass) who relocated from Mount Compass to Tatachilla Lutheran College, McLaren Vale and Noarlunga who relocated to Christies Beach High School from Wirreanda High. Both moves have been beneficial to the young athletes, their families and a credit to their Committees.

It was pleasing to welcome a few new faces at the State Conference held at Loxton Resort last August. The Conference again provided valuable information, up-dates from Directors, Networking, Guest Speakers, Workshops and Social interaction at the Association Dinner which was held on the Saturday night. As a consequence a few Centres have introduced new concepts that have made the conduct of Centre Meets much easier. This year we will be holding the State Conference at Port Augusta, this promises to be just as exciting.

As well as having record registrations this season we received record number of entries at Association Events. No matter what was thrown at us at Association Events with our Competition & Technical Director, Greg Peterson at the helm we were able to handle it. The time and effort Greg provides with planning our programmes and generating results is outstanding. We are also grateful to him for the assistance he gives Centres with the continual development of his recording programme. Without the continued support of our Officials Club, Chief Officials and Centre Volunteers our events would not be the success they are – congratulations and thank you to those who volunteered at our events during the season- you are appreciated.

The amount of work our Officials & Coaches Clubs do is not always visible for all to see, we thank them for ensuring that our education programmes continue. In particular we thank Bruce Smith our Education Director who spends many hours' conducting courses and assisting all athletes wherever he can throughout South Australia. Together with his team of lecturers from both clubs who travel throughout the metro and regional areas to deliver our courses, goes without speaking. This knowledge will ensure our young athletes and their families have the basic skills and hopefully continue to a higher accreditation level such as 'C' & 'B' Grade as an official, or Level 1 or 11 as a Coach.

We continued the popular SQUAD LA Coaching Sessions open to all athletes in the under 12 to under 15 age groups, the Holiday Coaching clinics held in January and this season we introduced STAR Squad by invitation for the under 13 athletes who were eligible for selection in the State Team. All these programmes were enjoyed by the athletes. We are very grateful to all the Coaches and State Team Personnel who gave their time so freely to ensure the young athletes not only increased their skill level but enjoyed participating.

The LAPS Programme in Primary Schools continues to be supported particularly when District Days are approaching. Our casual Development Officer Paul Townley delivered the programme to 12,000 students at 38 Primary Schools during the season. A great effort by Paul particularly the way in which he presents the programme to the students.

Our commitment to SAPSASA continues to be mutually beneficial with local Centres hosting events and our Officials officiating at State Days. This season it was a privilege to assist with the National Championships, thank you to all our officials who took time off to assist. The feedback was overwhelming and well deserved.

Nunga Championships again provided a great day with many indigenous children participating. The ongoing support we receive from our officials and parents was heart warming – thank you to all those who assisted on the day.

Unfortunately the Advertiser discontinued the Junior Sports Section. It is hard to believe but there you go. Instead we believe the Messenger Press has given outstanding coverage to our Centres. And even more so to the Centres who form a liaison with the sports writers.

The website received more hits than previous years, we were very fortunate to have Iain Carlin step up in the position of Deputy Chairman during the year, in this position not only did he fulfill his portfolio, he took time to ensure our website was updated and relevant information posted – thank you Iain.

Apart from the marketing opportunities we receive through the Primary Schools Development Programme, we advertised in Adelaide's Child, Messenger Press and local newspapers, the Advertiser and South Kids. These advertisements generated tremendous interest particularly in the younger age groups.

Centres were provided with an abundance of leaflets and posters; these were well utilized throughout the community, district days and local schools. The Association LAA and Centre websites continue to attract new members; this form of marketing will continue to grow however the most powerful tool we have is bring a friend and word of mouth.

Apart from being the season of records for registrations and retention it has been the season of surveys, we are not sure how many survey's we have responded to, however a very important survey was the 360° Survey conducted by the State Government. We are awaiting the outcome of the Survey but sincerely thank those of the 210 members who completed the survey, we had a 69% return rate; we understand this was an excellent response.

2013 State Team –Thank you to Steve Holland our Administration Director, who also held the position of State Team Administrator along with his colleges Andrew Simister, Craig Hams, Bruce Smith and Bianca Gray who had the task of selecting twenty-two under 13 athletes and four under 15 athletes from all our talented young athletes to represent South Australia at the 2013 Australian Teams Championships in Canberra. We sincerely thank them for the time they spent deliberating and also supporting Squad LA and Star Squad sessions – a mammoth effort.

The 2013 Australian Little Athletics Championships were held in Canberra on Sunday 28th April. We all went prepared with warm clothes only to be surprised with a really warm sunny day. Our young athletes were a credit to our State, Association and their Centres both on and off the field. We thank Gaby Philis & Trish McHendrie (Managers) and Bruce and Bianca Gray (Coaches) for caring for the young athletes, prior to and while they were away. To add to the excitement the team was housed at the AIS in Canberra. A great effort and thank you for ensuring the trip was a memorable one for the young athletes.

In closing my sincere thanks to Brian and Brittany for the tremendous support they provide to you and to me through the Association Office. We certainly are fortunate to have staff such as the two of them.

To Members of all our Centre Management Committees your input has contributed to the success of the Association, you are all an inspiration in the way in which you have managed your Centres – the outcome is there for all to see.

To the Board of Directors, we are fortunate to have members such as you representing our Association, each of you have made a significant contribution to the success of the Association in your Portfolios and as a Team.

It will be a challenge to retain the number of registered athletes in the new season, we are sure you are all up to the challenge to ensure the continued success of our Association that caters for young people of all ability levels in a Family, Fun & Fitness environment, at a near location and at low cost to the Family.

Pamela Sard,
EXECUTIVE OFFICER

SOUTH AUSTRALIAN LITTLE ATHLETICS ASSOCIATION INC.

A.B.N. 40 290 914 982

RESOURCE DIRECTORS REPORT

As Resource Director of LASA I am pleased to present my fifth Financial Report, for the year ending 30 April 2013.

The operating loss for the 2013 financial year is \$48,907, against a budgeted loss of \$16,873.

The result for the current year includes an expense of \$68,832 towards the temporary change rooms. During the 2011/12 financial year the association received capital grants totalling \$200,000 from the Office for Recreation & Sport. The project end period for both projects has been extended until 30 June 2014, and the balance of capital grants still to be expended is \$131,168.

All sponsorships were retained in the 2012/13 financial year, and expenses were largely in line with budget.

The fee structure for the 2013/14 financial year will not change from 2012/13 as follows:

Registration Fees:	2013/14
- All age groups	\$35
- Maximum per family	\$85
- Athletes registered on or after 1 Feb 2014	\$25
- Maximum per family registered on or after 1 Feb 2014	\$60
- Come & Try	min \$3, max \$5

Nomination Fees:	
- State Individual Championships	\$3/event
- State Relay Championships	\$10/team
- Multi-Event Championships	\$5/athlete
Programs sold at Association Events	\$2

Affiliation:	
- Centre Affiliation Fee	\$60

I encourage each centre to send two delegates to our state conference in August 2013 at Port Augusta. The Board of Directors has decided to cover the cost of conference fees and most meals including the conference dinner for up to two conference delegates from each centre who attend both days of the conference. So please make the most of this opportunity, and take new ideas back to your centre to ensure its continued success through 2013/14 and beyond.

At the conference I will be presenting my 2013/14 season budget for approval.

Kylie Gibbons
RESOURCE DIRECTOR

**2012/2013
REGISTRATIONS RECEIVED
as at 30th April, 2013**

METRO CENTRES

	Boys	Girls	Re-Reg	New	2012/13	2011/12
Adelaide Eagles	113	104	62	155	217	126
Campbelltown	46	47	46	47	93	88
Eastern Districts	194	196	175	215	390	292
Elizabeth	39	47	56	30	86	85
Enfield	108	89	93	104	197	150
Flinders	75	64	65	74	139	161
Golden Grove	152	94	121	125	246	215
Hallett Cove	70	40	38	72	110	94
Henley Districts	235	202	181	256	437	307
Hills	120	86	111	95	206	192
Ingle Farm	46	41	51	36	87	79
Magill	98	93	73	118	191	134
Munno Para	49	49	40	58	98	76
Noarlunga	82	66	84	64	148	153
Plympton	100	84	90	94	184	150
Reynella East	89	80	68	101	169	131
Salisbury	45	38	56	27	83	88
Salisbury East	132	99	135	96	231	177
Southern Districts	170	169	172	167	339	280
Southern Hills	130	103	112	121	233	167
Tea Tree Gully	143	136	149	130	279	218
West Lakes	135	119	119	135	254	183
Woodville	119	95	112	102	214	162
Metro Totals	2490	2141	2209	2422	4631	3708
Country Totals	1764	1543	1482	1825	3307	2592
Overall Totals	4254	3684	3691	4247	7938	6300

**2012/2013
REGISTRATIONS RECEIVED
as at 30th April, 2013**

COUNTRY CENTRES

	Boys	Girls	Re-Reg	New	2012/13	2011/12
Adelaide Plains	7	9	8	8	16	27
Barossa Valley - Nuriootpa	99	95	114	80	194	184
Bordertown	29	23	11	41	52	22
Broken Hill	31	20	17	34	51	38
Callington	11	11	2	20	22	10
Central Eyre - Wudinna	12	33	12	33	45	26
CYP - Maitland	43	57	67	33	100	95
Far West - Ceduna	49	35	44	40	84	76
Gawler	71	69	76	64	140	115
Limestone Coast	55	35	0	90	90	0
Lyndoch & Districts	98	81	87	92	179	150
Mannum	39	32	34	37	71	42
Mid Coast	65	54	25	94	119	40
Mid North - Clare	39	42	42	39	81	82
Mildura & Districts	104	102	87	119	206	161
Millicent	58	52	53	57	110	102
Mount Gambier	110	74	95	89	184	204
Mt Barker	93	87	73	107	180	131
Murray Bridge	57	55	64	48	112	100
Naracoorte	71	59	65	65	130	120
NYP - Kadina	87	85	74	98	172	131
Penola	80	58	85	53	138	115
Port Augusta	62	57	61	58	119	90
Port Lincoln	32	23	6	49	55	6
Riverland - Barmera	26	18	20	24	44	25
- Loxton	34	26	23	37	60	41
- Renmark	30	23	22	31	53	50
South Coast	68	57	45	80	125	77
Strathalbyn & Dist	20	23	16	27	43	46
SYP - Minlaton	34	28	26	36	62	36
Tennant Creek	16	13	16	13	29	25
Torrens Valley	47	48	34	61	95	71
Waikerie	35	21	28	28	56	53
Whyalla	52	38	50	40	90	101
Country Totals	1764	1543	1482	1825	3307	2592

2012/2013
REGISTRATIONS in AGE GROUPS
as at 30th April, 2013

		BOYS			GIRLS				
		2012/2013		2011/2012		2012/2013		2011/2012	
		New	ReReg	Total	Total	New	ReReg	Total	Total
Tiny	Metro	337	70	407	340	247	62	309	236
Tots	Country	301	67	368	315	263	63	326	241
U6	Metro	176	112	288	218	125	86	211	158
	Country	149	111	260	183	114	79	193	164
U7	Metro	175	130	305	208	140	84	224	193
	Country	110	103	213	176	127	103	230	130
U8	Metro	162	123	285	227	124	132	256	195
	Country	94	96	190	168	95	67	162	133
U9	Metro	132	143	275	230	93	119	212	199
	Country	95	107	202	143	81	69	150	103
U10	Metro	116	139	255	162	119	101	220	178
	Country	65	74	139	135	65	61	126	118
U11	Metro	87	95	182	145	76	112	188	165
	Country	58	85	143	83	55	63	118	95
U12	Metro	57	89	146	144	57	100	157	135
	Country	40	46	86	70	28	56	84	73
U13	Metro	38	90	128	105	47	97	144	109
	Country	21	43	64	47	17	44	61	50
U14	Metro	29	62	91	84	29	72	101	67
	Country	11	24	35	47	16	33	49	24
U15	Metro	14	46	60	49	18	40	58	55
	Country	5	31	36	24	5	15	20	18
U16	Metro	10	29	39	34	7	39	46	30
	Country	6	12	18	16	3	12	15	10
U17	Metro	6	23	29	21	1	14	15	17
	Country	0	10	10	13	1	8	9	10
		2294	1960	4254	3387	1953	1731	3684	2906

STATE TEAM REPORT – CANBERRA 2013

The South Australian Little Athletics Association participated in the 2013 Australian Little Athletics Championships in Canberra at the Australian Institute of Sport Athletic Stadium on Sunday the 28th April 2013.

The team that was selected to represent our state comprised of 22 under 13 athletes & 4 under 15 athletes that were chosen from a performance based criteria which would give South Australia the best possible chance in converting performances into points.

The athletes bonded extremely well at training sessions held prior to departure and hopefully lifetime friendships have been formed.

We met the team at the airport at 4.30pm on the 25th of April for departure at 7.00pm, arriving in the Australian Capital Territory at 9.10pm. We travelled from the airport direct to the Australian Institute of Sport by then the athletes were really bonding and we had a feeling we were in for a late night.

After a brief team meeting and setting some late check in rules the athletes settled down in readiness for their first day at the capital.

Friday morning breakfast was scheduled between 7.30 - 8.00am where the athletes were in for a treat as the institutes dining hall was a 5 star restaurant for athletes and they used it to advantage.

Our chartered coach took us to Lake Burley Griffin where paddle boats were waiting for the athletes to have a cruise on the lake. The wombats were the only critters that needed rescuing.

Following a first rate meal at the institute we proceeded to the Albert Hall, to meet with the other state teams for the Civic Welcome Reception after which athletes swapped badges and delivered our fantastic team war cry. After the reception we travelled back to the institute for meals and a team meeting.

After breakfast on Saturday morning we went to the AIS Athletics Stadium for the teams track familiarization followed by lunch at the AIS then off to the Australian War Memorial, where we took time to pay our respects to the fallen service men & women.

Following our afternoon at the War Memorial we headed back on our coach to the AIS for dinner. In the evening we spent time at Canberra Stadium watching our first Super 12 rugby union game.

Saturday night the team was addressed by Coaches and Managers, Team moral was high in readiness for the championship in the morning.

Sunday morning was an early start with 6.30am breakfast and then on to the track for the Opening Ceremony of the 2013 Australian Little Athletics Championships.

The athletes gave their best performances this extended to supporting their team mates throughout the day. Many personal best performances were achieved including a bonus of 1 gold, 4 silver & 1 bronze.

After the closing ceremony we headed back to AIS for dinner and then onto the Canberra Raiders Leagues Club where the athletes met up with families and were presented with their commemorative medallions.

Following a few after competition get-togethers the athletes assembled for a trip to Questacon, and lunch on the lawns before departing for the airport and our trip home via Melbourne.

A wonderful trip away and another great experience for athletes and team management.

On behalf of the management team Gaby Philis, Trish McHendrie, Bruce Smith & Bianca Gray, we extend our appreciation to the LASA Board of Directors for the opportunity to be part of a successful 2013 South Australian Track & Field Team.

Gaby Philis, Trish McHendrie
STATE TEAM MANAGERS

Bruce Smith, Bianca Gray
STATE TEAM COACHES