



COLES VOLUNTEER AWARDS GUIDELINES & CRITERIA 2024-2025

In 2024-25, Little Athletics SA once again features key partner Coles in the presentation of the Athlete of the Month award for both achievement and commitment. In addition, this year we continue to feature the Volunteer of the Month/Year award, where Little Athletics SA and Coles formally recognise the outstanding efforts, our volunteers contribute. This document outlines the Guidelines and Criteria for the Volunteer Awards.

VOLUNTER OF THE MONTH/YEAR AWARD:

The Volunteer of the Month/Year awards recognise the amazing contributions from our volunteers. Much like the Athlete Commitment award, these criteria aim to emphasise the core values of Little Athletics.

These key criteria include:

- **Consistent effort in helping their club:** Those volunteers who routinely try to provide support to their club through promotional activities and meet day support.
- **Club Role Involvement:** Must have been involved with one key role to the club that may include: committee member, administrator, canteen/BBQ, parent helper or equipment set up.
- **Length of Service:** If a volunteer has been with a club for a milestone amount of time, this also will be considered.
- **Above and Beyond Effort:** The award recognises volunteers who do the extraordinary to assist their club's success.

This award will be determined by the Little Athletics SA CEO and a selection panel.

Upon conclusion of the program, all award winners will be invited to the South Australian Little Athletics Association Awards Evening where the resulting Volunteer of the Year will be selected based upon the criteria by SALAA from the 5 monthly winners.

VOLUNTEER OF THE MONTH (PRESENTED AT LITTLE ATHLETICS CLUB)

- **1 X \$50 COLES VOUCHER**
- **1 X CONGRATULATORY CERTIFICATE**
- **1 X INVITATION TO THE SALAA AWARDS EVENING IN 2024**

VOLUNTEER OF THE YEAR (PRESENTED AT THE SALAA AWARDS EVENING)

- **1 X \$250 COLES VOUCHER**
- **1 X MAJOR TROPHY**



PROGRAM SCHEDULE

Nominations for each respective month will close on the last day of each month. These are:

NOVEMBER NOMINATIONS: close **31 November 2024**

DECEMBER NOMINATIONS: close **31 December 2024**

JANUARY NOMINATIONS: close **31 January 2025**

FEBRUARY NOMINATIONS: close **29 February 2025**

MARCH NOMINATIONS: close **31 March 2025**

	Description	For November awards	For December – March awards
Nomination Period	<ul style="list-style-type: none"> Nominations open 1 of every month (<i>excluding November which opens on the 23rd of November</i>) and close on the last day of the month Nominations are completed through SALAA Microsoft forms – links to the forms will be located at bit.ly/ColesAthleteVolunteerNominations 	Open: 23 November Close: 30 November	Open: 1 day of the month Close: Final day of the month
Selection Period	<ul style="list-style-type: none"> Volunteer award – based on a volunteer’s activities and contribution to their Little Athletics centre that month and overall throughout the season 	1 – 7 December	1-7 of following month
Announcement Period	<ul style="list-style-type: none"> 2nd week of the month Winners are notified directly by phone or email Volunteer to submit a photo to SALAA for publication SALAA posts photo and announces winner via Facebook SALAA to send winner’s Little Athletics Club a gift card via email 	8 – 15 December	8 - 15 of following month
Presentation period	<ul style="list-style-type: none"> Winner’s Little Athletics Club will receive their gift card from SALAA to present to the winner Winner’s Little Athletics Club to liaise directly with their local Coles store to organise a suitable date and time for their local Coles store manager to visit the club and present the winner with their prize. If this is not possible, the club are to present the prize Coles to pitch story to local media 	16 – 31 December	16 -final day of following month
Post-season	<ul style="list-style-type: none"> Winner to be invited to South Australian Little Athletics Association Awards Evening in 2024. 		

