

We are excited to announce that Steve Baldas is the new Chief Executive Officer (CEO) of South Australian Little Athletics Association (SALAA), starting immediately.

Steve has a strong background in sports administration in South Australia and is ready to lead SALAA towards growth and future success.

“I am honoured to join Little Athletics SA as CEO,” said Steve. “Our organisation has a rich history of supporting children of all abilities by promoting positive attitudes and a healthy lifestyle through family, fun and fitness. I look forward to working with the dedicated team at Little Athletics SA to build on our legacy of working with our clubs, members, volunteers, parents and guardians to achieve great things.”

Steve Baldas has extensive experience in sports leadership, having previously served as CEO of Tennis SA, COO of the South Australia Cricket Association (SACA), and General Manager of the Adelaide Strikers. He has also held the position of South Australian Government Advisor for Recreation, Sport, and Racing, and is the Chair of the Saint Ignatius College Foundation. With 25 years of senior leadership experience in both Australia and the United States, Steve is well-equipped to lead SALAA.

“We are thrilled to welcome Steve Baldas to the Little Athletics SA family,” said Jane Sternagel, Chair of the Board of SALAA. “His extensive experience and passion for junior sports make him the perfect leader for our organisation. We believe Steve will inspire our clubs, athletes, coaches, and volunteers to achieve new heights.”

Under Steve’s leadership, we aim to enhance our programs and provide more opportunities for the Little Athletics community in South Australia. We plan to focus on community engagement and supporting our athletes in reaching their full potential.