



SOUTH AUSTRALIAN LITTLE ATHLETICS ASSOCIATION INC.

# 2016 / 2017 Annual Report



# 2017 ANNUAL REPORT

## Mission Statement

*'To develop children of all abilities by promoting positive attitudes and a healthy lifestyle through family and community involvement in athletic activities'*

### BOARD

#### *President*

Steve Camilleri  
Shane Packard  
Greg Peterson  
Patrick Lim  
David Baker  
Andrew Gosling  
Nadia Blake  
Peter Gayen  
Wendy Beisiegel

#### *Minutes Secretary*

### STAFF

#### *CEO*

Sue Bowman

#### *Administration Officers*

Jo Kolcas February 2016 - June 2016  
Laura Den Dekker August 2016 - Present

#### *Programs & Events Manager*

Steven Marotti June 2014 - Present

#### *Competitions & Events Coordinator*

Brittany Winter March 2010 - Present

#### *Business Services Manager*

Stephanie Zmegac June 2014 - Present

#### *Communications Coordinator*

Meg Hanna February 2016 - Present

#### *Pathways Coordinator*

Bridget Senyszyn December 2014 - Present

#### *Marketing Consultant*

Georgie Ried May 2016 - February 2017

### CASUAL STAFF

#### *Development Officers*

Hannah Shepherd February 2015 - Present  
Jordan Lambert May 2015 - Present  
Steven Plowright September 2015 - Present  
Kathy Blute May 2016 - Present  
Zoe McDonnell-Smith July 2016 - Present  
Jacob Curnow August 2015 - December 2016  
Tayla Petherick February 2016 - June 2016

### LIFE MEMBERS

Greg Adams	Bruce Smith	Pamela Sard (dec'd)	Greg Peterson	Roland Hill
Trevor Blight	Annette Williams	Peggy Spencer	Brian Sard	Alan Letcher
Ian Goodrich	Michael Barker	John Bedworth(dec'd)	Scott Pitts	June Platt
Alan Iversen (dec'd)	Norm Charles OAM	John Crouch	Hazel Talbot	Terry Sloan
Lou Moyes (dec'd)	Margaret Gorham (dec'd)	Laurie Heath	Wendy Beisiegel	Joan Walton
John Russell (dec'd)	Ken Jenke (dec'd)	Des Leedham	Guido Feltrin	Vivian Wilson

### DISTINGUISHED MERIT AWARD

Bruce Ainslie	Kym Basham	Sandra Smith	Jannette Potter	Margaret Letcher
Diane Feltrin	Trevor Fitzsimons	Gus Capogreco	Ron Sullivan	Maryke Russell
Leonie May	Jeff Page	John Graham	Steve Fairfield	Ann Tilley
Glenda Sloan	Paul Townley	Steve Holland		

### MERIT AWARD

Bruce Ainslie	Jack Roberts	Debbie Meich	Peter Hargans	Loralie Dunn
Steve Bannister	Geoff Searle	Marri Moir	Shirley Heath	Sue Franklin
Egon Becker	Richard Staples	Laurie O'Connell	Jim Ireland	Richard Gerrard
Wayne Broadbridge	Karen Tohver	David Pinnock	Margaret Johnson	John Grant
Malcolm Bray	Greg Anderson	Denise Ratsch	Graham Krieg	John Green
Dorothy Coombe	Carol Barker	Barbara Schumacker	Margaret Letcher	Ron Hateley
Rob Farmer	Mitch Becker	Robyn Sluyters-Reynolds	Patricia McHendrie	Bob Hocking
Daphne Garbett	Faye Burgess	Leona Stretch	Ernie Mullaart	Sue Jackson
Karen Grant	Sue Bywaters	Jan Ware	Trevor Orman	Brian Johnstone
Rick Halls	Kerry Doyle	Shirley Wright	Ray Pittaway	Kate Kroehn
Mary Hearn	Wal Fountain	Shirley Angus	May Rhind	Gary Mansell
Debbie Huddleston	Gaynor Garnish	Alan Barlow	Marilyn Scott	John McNerney
Veronica Jenkin	Kylie Gibbons	Steve Borowski	Ray Sorenson	Judy Mutton
Haley Jones	Peter Grant	Eddie Burgon	Heather Thompson	Richard Philby
Geoff Kurtz	Colleen Hargans	Ian Coburn	Adrian Warner	Arthur Porter
Gordon Marshall	Andrew Heard	Mick Drewett	Angus Balfour	Heather Roberts
David Moir	Paul Hunter	Bryon Franklin	Jenny Barring-Hunter	Mary Scruby
John Neal	Dave Johnston	Tony Garnish	Derek Bowering	Randall South
Annette Pinnock	Ray Kerlogue	Judy Gladigau	Robin Burns	Doug Tilley
Jannette Potter	Faye Lehmann	Carolyn Gray	Mary Crouch	Ron Wasgind
Michelle James	Wendy Stimson			

The South Australian Little Athletics Association Inc. (SALAA) wishes to record its appreciation to the following, for their valuable assistance during Season 2016 / 2017.

### STATE SPONSORS

#### Health Partners

- Registration Patches
- State Relay Championships
- Cross Country Season



#### SA Power Networks

- Event Sponsor



#### Blackchrome

- Merchandise
- Centre Uniform Provider



### NATIONAL SPONSORS

#### Jetstar

- Naming right sponsors
- Uniform Patches



#### ASICS Australia

- Australian Little Athletic Championships (ALAC)
- Footwear & Uniform
- Achievement Books



#### V - Insurance Group

- Insurance



#### Little Athletics Australia

- Little Athletics Program for Schools(LAPS)



# 2017 ANNUAL REPORT

## Presidents Report - Steve Camileri

Season 2016/17 has been another year of advances for Little Athletics SA as we continue to implement our strategic plan. There have been developments in each of the 4 pillars of Leadership, Participation, Communication and People which underpin the LASA strategy.

This season started with high hopes of significantly increased membership numbers on the back of the Rio Olympics. Unfortunately, the cold and wet start to the season in many locations contributed to a slow start in numbers. But more importantly we faced increased competition from other sports offering tailored junior programs backed by the strong financial resources their high profile senior competition provide. It is precisely this challenge that has driven much of the strategic changes over the past 4 years and without that groundwork I believe instead of a smaller increase we could have seen a fall in member numbers despite the exposure provided by the Olympics.

## Leadership

We remain one of the cheapest sports to participate in, but increasingly we have found that value for money is the real driving force for participants to continue in our sport. This is supported by the Australian Sports Commission's AusPlay participation report released in December 2016. This showed that the inability to afford a sport was consistently the lowest barrier to participation but that time and other commitments were consistently the biggest barrier. The only barrier that was higher was when children were too young to start sport.

Knowing this from our own research, and with tiny tots able to register children at a younger age than most other sports, this year we have invested in a new program, whilst nationally there is investment in a new under 6 to under 8 development program for future seasons. Both of these initiatives will keep participants more active and engaged throughout an athletics meet whilst developing the core track and field skills of running, jumping, throwing and walking on an age appropriate basis.

Our new bespoke on-line membership database has been in development this season and is now ready to roll out for the coming season. This marks an important step in the use of technology to reduce the workload of our centres.

At the local level we had the exciting development of the first season for our new "one club" at Northern Districts from the merger of our Salisbury East Little Athletics Centre with the ASA aligned Salisbury Athletics Club to provide a strong unified club for athletes in their region. Both South Coast and Mildura Little Athletics centres also joined ASA to provide not only a pathway for athletes in their regions but participation opportunities for senior athletes that cannot always travel to ASA interclub.

We continue to work closely with Athletics SA to support our centres retain members and to provide athletes with opportunities to remain in the sport not only for competition but also as a recreational activity which will result in continuing initiatives and streamlining next season.

## Participation

Participation numbers and excitement has grown around both the State Carnivals and State Challenge in their second season. The Carnivals provide an opportunity for athletes to experience participating at the stadium and to receive experienced coaching and officiating. The Challenge provides opportunities for those athletes who don't qualify for state championships to compete against athletes with similar abilities to further their enjoyment of both participation and competition.

Our Multi-event Championships were again co-hosted with Athletics SA and were a huge success as a "one sport" event which provided our little athletes with the opportunity to see the state's top multi-eventers in action and created a real positive atmosphere at the stadium. Similar events are also being held during the winter cross country season and in race walking.

Nationally the decision was made to align the age groups with both School Sport Australia and Athletics Australia. This is a really positive step forward for the sport. Whilst there may be an initial adjustment for some athletes and their parents this will provide a much smoother transition to encourage more school athletes into our club system and to encourage more of our athletes into senior ranks to continue in the sport.

Our research indicated that the lack of coaching at centres was a barrier to athletes continuing in the sport so investment was made in training more coaches. There has been a significant increase in trained coaches as a result, which can now provide training to athletes to increase their enjoyment of our sport.

Holiday training programs also expanded this season to provide even more coaching options for athletes and the Athletics Academy joint initiative with Athletics SA is growing in numbers. These sessions allow athletes to access state level coaches for a series of training sessions during school holidays season and during winter.

## Communication

We continue to refine our communication with members and this season saw the commencement of the Centre Portal as a central location for information needed for running a centre. The uptake has been high and feedback very positive and adds to the significant different lines of communication we have with our members.

I would like to recognise and thank our sponsors in SA. Firstly, Health Partners as our major partner who have been actively involved at out state events and have utilised some fantastic initiatives to provide funds direct to centres. They are a great SA organisation. Our major sponsors Blackchrome Sportswear, Boileau Business Technology and SA Power Networks are fantastic organisations to work with and their support has been invaluable.

We also thank Jetstar for their continued support this season as national naming rights sponsor and V-Insurance.

Sponsorship provides us with the opportunity to improve services to members so we have invested heavily in our marketing and sponsorship development this season. We are just starting to reap the rewards for this investment and there will be fantastic additional sponsors in the coming season.

Little Athletics does not receive any federal government funding, so we are very grateful for the support and facilities provided by the SA Government Office for Recreation and Sport. They are fantastic partners and provide invaluable training and other resources at State and Centre level.

## People

Our conference continues to provide the training opportunities and information that our centre volunteers need to perform their roles. As mentioned the new database will further reduce the work load experienced by registrars, recorders and treasurers. The Centre Portal reduces the time needed to find the necessary information to administer Centres. Freeing up these support roles provides these dedicated volunteers with more time to be actively involved with their children's little athletics.

All these advances were made to meet the expectations of members and to remain at the forefront of the junior sport in SA. Advancing necessitates change, which is both exciting and - at times - uncomfortable. But change cannot happen without hard work and belief. For this hard work and belief I would like to say thank you:

Thank you to our Centres and the volunteers that run them. Your passion and endeavour is unquestionable. Without you there would be no little athletics for our children.

Thank you to the band of officials and coaches that go above and beyond their Centre involvement and work tirelessly at state competitions and clinics. Many of these people are past parents and past competitors who continue to give their time for the betterment of our sport.

Thank you to the LASA board and minute secretary who volunteer their expertise to provide direction and guidance to the organisation. Their significant time and effort often goes unseen by others in the sport.

Thank you to the management team who continue to show a passion for our organisation and our sport that is inspirational to see. The organisation is now professionally run by this very capable team under the excellent leadership of our CEO Sue Bowman.

With these advances in our strategic pillars it has been extremely busy season and with the Commonwealth Games in Australia in April 2018, along with the next instalment of Nitro Athletics, generating even more interest in our sport, the next season promises to be just as exciting.

Now entering my fifth year with SALAA I reflect on how much we have achieved in this time. It has taken much patience and belief from our Little Athletics community to allow us to have developed to where we are as an organisation today. I am extremely grateful to all of the Centre Committees who have taken a leap of faith and collaborated with us to strive towards a better future for the sport.

It is sometimes very difficult to put personal feelings aside and focus on the right decisions for the future athletes who pass through our gate.

I would like to take this opportunity to thank each one of you for the support and enthusiasm you have shown.

At times, we have had to shift our focus into different directions, however; we have managed to track through this year with some very positive results.

One area we are extremely pleased with is the increase in our athlete retention rate, from 44% four years ago to 53% this year. This data only reinforces that our Centres are setting an excellent foundation for their future sustainability.

After much awaited anticipation, our new database is now ready to roll out. Our team have been working considerable hours with the Database provider to have it ready for the new summer season of Little Athletics. I thank the board for investing considerable funds from our cash reserves to allow this to happen. It is truly a valuable investment for this Association.

Another investment decision made by the Board was to upgrade our IT infrastructure. This investment will allow for steady growth for SALAA over many years to come.

Some key points received through the Association membership survey last year have very much been the focus for us in developing improved systems across the association.

Key value gained from this has allowed us to streamline our communications strategy and provide increased support to Centres by way of Coaching and Parent helper development. Survey results from this year's survey have confirmed to us that we are on the right track with these new initiatives.

In a time where sponsorship for Sporting organisations is hard to come by, Little Athletics SA is proud to say that our long-term goal to align the Organisation with partners who share our vision has now come to fruition. We are very privileged to have a number of organisations alongside us as we embark on our journey of a healthier and happier Little Athletics community.

To my Board and to my Staff, I applaud all of you for trusting in the vision of a more sustainable future for the organisation and thank you all for your ongoing commitment and hard work. The following areas are a snapshot of the organisations activity over the past 12 months

## **Pathways - Pathways with Athletics SA**

A large focus for Little Athletics SA and Athletics SA this season has been to further develop and progress the One Sport vision of Athletics in South Australia. The momentum has rapidly progressed in past months, and as a results we have seen remarkable growth in this space, including the creation of joint out of stadium Cross Country events, the continued success of the joint Multi Event Championships, Holiday Clinics, as well as the overwhelmingly successful SA Athletics Academy.

The One Club model has also been a large focus. Both organisations have assisted their clubs and centres by holding joint conferences, offering planning meetings, and further mediation to support their discussions around becoming a One Club. In addition to all of the out of office support we have provided our affiliated bodies, a great deal of time has been spent on the development of surveys and the commissioning of research to identify key focus areas to drive decision making for the best interests of the sport.

## Coaches/Officials Education and Development

With aims to substantially increase the number of coaches and officials within the sport, our team has worked tirelessly to increase the accessibility to the relevant courses.

From September 2016 through to March 2017 the association held a total of six official's professional development sessions, successfully attracting 145 attendees, which was a great step forward in upskilling officials.

Little Athletics SA is now actively promoting the Athletics Australia Coaching framework, which aligns with Athletics SA. In the past 12 months, both organisations have secured \$43,000 in grants from the Australian Sports Commission and the SA Office for Recreation and Sport to encourage coaches to continue a pathway in coaching. In the 2016-17 season, each affiliated Little Athletics SA centre received one free Introduction to Coaching Course, or a discounted Level 1 course.

Since July 1<sup>st</sup> 2016, seven Introduction to Coaching Courses, and five Level 1 courses were made available for all Little Athletics SA members. Three of these courses were held in regional area's; Kadina, Loxton and Whyalla, while the remaining were held at the SA Athletics Stadium.

An encouraging 57 individuals represented 24 Little Athletics Centres in the Introduction to Coaching courses, and 50 new coaches from 20 Little Athletics centres were represented in the Level 1 coaching course.

It will be important to measure over the next 12 months if Little Athletics SA centres who have completed the ITCC or Level 1 training have greater retention rates of athletes, positive feedback regarding coaching, and higher success rates with athlete's achievements.

## Marketing and Communications

The 2016 / 2017 season saw an advance in the organisations communication strategy, which assisted us to communicate effectively with our stakeholders and meet core organisational objectives.

SALAA delved into the 21<sup>st</sup> century, exploring new ways to communicate with our centres and members. This included all mediums of communication such as newsletters, advertising, and social media.

With the assistance of a Marketing Consultant, Georgie Reid, our sponsorship opportunities have also made incredible progress.

Currently, Little Athletics SA have some outstanding sponsors that align perfectly with our core values and beliefs, and we would like to thank Health Partners, SA Power Networks, Blackchrome and Boileau for their overwhelming support this year.

We are also thrilled to have secured two new partners in the last few months who will be joining us for the next three seasons.

The growth throughout the marketing area has not only benefitted the association financially, but also by increasing our positive visibility throughout the state and in particular the sporting communities.

## PROGRAM & EVENTS

This season the program and events team saw a number of significant developments within their area. Some of the more noteworthy advances being the substantial growth in participants in the SA Athletics Academy, the delivery of a new Cross Country and Walks holiday development clinic, the trial of a new Tiny Tots resource for Centres, and an increased interest and excitement surrounding the State Challenge event.

## PROGRAMS

### Little Athletics Program for Schools (LAPS)

The LAPS program is one of the organisations major marketing campaigns. It helps to promote and introduce Little Athletics to children from both primary schools and kindergartens/preschools.

### SA Athletics Academy

The SA Athletics Academy is a joint developmental program between Little Athletics SA and Athletics SA. The Academy has grown considerably in 2016, in comparison to when the program first started in 2015. The growth in numbers is tabled below:

Squads	2015	2016
<i>Bronze Squad</i>	34 athletes	125 athletes
<i>Silver Squad</i>	50 athletes	48 athletes
<i>Gold Squad</i>	18 athletes	38 athletes
<i>Target Talent Program (TTP)</i>	30 athletes	35 athletes

Little Athletics SA and Athletics SA are both extremely pleased with the improvement and success of the Academy. Ultimately, this achievement comes down to the hard work, dedication and knowledge provided by the experienced Academy coaches involved, which we are very thankful to have.

### Tiny Tots Centre Program - Resource Development

Tiny Tots is a vital age group for Little Athletics in South Australia, as it is the initial entry point for children joining the sport. Therefore, to ensure the growth of Tiny Tots and the sport as a whole, the association recognised a need to develop a comprehensive Tiny Tots coaching plan resource. This resource aims to assist Centres in effectively delivering a quality play-based program, which provides proper skill development, while still being fun and engaging for the participants.

Through funding support from the Office for Recreation and Sport, this resource was developed by ACHPER (SA), in conjunction with Little Athletics SA. The resource was trialled at six Centres in the 2016/2017 season. Thank you to the Tiny Tots Coordinators from those Centres for taking on the challenge of trialling a new program. We appreciate the countless hours you dedicated to the trial and the valuable feedback you provided. The feedback from the 2016 / 2017 trial has helped, and will continue to help us better the program for coming seasons.

# 2017 ANNUAL REPORT

## Chief Executive Officers Report - Sue Bowman

### Holiday Clinics

The Dare to Dream Athletics Holiday Clinic in October 2016 saw 151 participants involved. This was up from 113 participants the year before. The clinic was a full day of athletics activities, and the athletes were fortunate enough to meet and greet Rio 2016 Olympians, Kurtis Marschall and Jess Trengove.

The Dream. Believe. Achieve. Holiday Development Clinic was again offered in January 2017. It was a two consecutive day clinic with the first day dedicated to training and the second day dedicated to competition in a Mini Olympics format. Overall, there were 116 participants involved in the clinic, down from 148 the year before.

A new Cross Country and Walks Holiday Development Clinic was delivered in April 2017. The clinic provided participants with the opportunity to learn from highly qualified and experienced Cross Country and Walks coaches. The coaches provided specific focus sessions, which were beneficial in helping participants best prepare for the winter athletics season. The clinic ran for two consecutive days with 73 participants involved.

## EVENTS

The 2016-2017 season saw Little Athletics SA host and support a number of events. The season followed a similar structure to previous years; however, it included a few small, but important changes to ensure further improvement on the events delivered below:

**Cross Country** - From May to July 2016, ten Little Athletics SA Centres volunteered to host a Cross Country meet as part of the weekly winter program. As the meets progressed throughout the season, numbers remained consistent, which was promising in the lead up to the Championship event hosted by Salisbury East Little Athletics Centre at Carisbrooke Reserve. The cold and wet weather made for a muddy Championship course, which provided challenging and honest Cross Country races. This however, did not stop Tea Tree Gully Little Athletics Centre from taking out the title of both the boys and girls Champion Centre, for the third year in a row.

**Country Games** - Little Athletics SA continued to support its Country Centres in conducting their interclub regional events, which provides athletes with the opportunity to compete locally, against other athletes in their region. Located in the four various regions around the state, we thank the following Centres for hosting the Country Games this season; Mildura & Districts (Riverland), Millicent (South East), Mid North (Yorke Peninsula) and Port Augusta (Eyre Peninsula).

**State Carnival** - A few changes made to the State Carnival program, saw the event reduced to one full day in late November and the program divided into two sessions; one in the morning for Tiny Tots to Under 8 athletes and the other in the afternoon for Under 9 to Under 12 athletes. The morning session which had 264 athletes registered, gave the younger athletes a chance to participate in a rotation of events, with an emphasis on skill development, as opposed to performance. The afternoon session for U9 to U12 athletes had 324 athletes registered, allowing them to compete at the stadium in a range of track and field events in preparation for the upcoming state events. Following the conclusion of their athletic events, athletes were able to enjoy the carnival activities offered.

**SA State Classic (PB Day)** - This event still remains one of the most popular events on the Little Athletics calendar. The intention of this event is to provide opportunities for all age groups to compete at the state's best facilities and achieve personal best results in their favorite events. The event saw 986 athletes participate throughout the day. Little Athletics SA thank all the Centre volunteers who assisted our officials in ensuring the athletic events ran smoothly and on time throughout the day.

# 2017 ANNUAL REPORT

## Chief Executive Officers Report - Sue Bowman

**State Multi-Event Championships** - Following the success of the joint competition conducted in the 2015-2016 season, Little Athletics SA and Athletics SA teamed up again to host this multi-disciplined event. The two-day program saw 524 athletes from 43 Centres compete in their appropriate age group events; Under 9 to Under 13 age groups participated in a pentathlon event, whereas the Under 14 to Under 17 athletes competed in Hex-/Heptathlons, depending on age.

**Health Partners State Relay Championships** - This team based event continued to create Centre camaraderie, with athletes working together to achieve and support their respective Centres. Although slightly down on numbers compared to last season, there were 541 teams representing 28 Centres at this Championship event. Eastern Districts claimed the Pam Sard Champion Centre trophy with 216 points; Hallett Cove took out the Lou Moyes Most Improved Centre trophy, and the March Past trophy was won by both Lyndoch & Districts and Mid Coast for their creative costumes. We thank Health Partners for their continued support and involvement on the day.

**State Challenge** - Participation in the event increased by over 50%, compared to 2016. Open to athletes in the Under 9 to Under 15 age groups, the event attracted 458 athletes from 41 Centres. This event's significant growth in participation is a credit to the success of the previous season's event, which laid a solid platform for future years. Little Athletics SA congratulates both Male and Female Athletes of the Meet, Blake Fidge (Mt Barker & Districts) and Abbie Stribling (Golden Grove) on their performances.

**State Individual Championships (SIC)** - Undoubtedly the feature event of the season, the SIC's was held over three days starting on Friday night and concluding Sunday. The event highlighted the state's best athletes competing in their individual disciplines, which they had to qualify for throughout the season. 795 athletes from 45 Centres competed in a range of athletic events across the three days. Little Athletics SA congratulates both Male and Female Athletes of the Meet, Tristan Camilleri (Southern Districts) and Jacqueline Thring (Gawler) on their performances. The event was a resounding success and a great conclusion to the 2016-2017 Track and Field season.

The above Little Athletics SA events rely on the support of officials and volunteers. We appreciate all those who gave up their time to assist at our events this season, as without you, we would be unable to conduct them! Additionally, we wish to acknowledge the athletes and their families, Centres, committee members, and all other stakeholders for their support.

# 2017 ANNUAL REPORT

## State Team Report - Sydney

On Saturday 22<sup>nd</sup> and Sunday 23<sup>rd</sup> of April 2017, the South Australian Little Athletics Association participated in the ASICS Australian Little Athletics Championships, which were held at Sydney Olympic Park in Sydney.

The team selected to represent South Australia comprised of 26 under 13 athletes & 6 under 15 athletes that were chosen from a performance based criteria, which would give Team SA the best possible chance in converting performances into points.

2017 State Team representatives consisted of:

### **UNDER 13 STATE TEAM**

Onesimus Hewett (TTG), Liam Killick (EDI), Johnathon Martini (TTG), Darcy Miller (ADE), Sebastian Pollifrone (MIL), Xavier Poole (SOH), Finn Reed (BVA), Cooper Rogers (MCO), Kelsey Rypstra (WLD), Ryan Sibbick (LYN), Brandon Smith (SDI), Adrian Upton (SDI), Jay Watson (WLD), Kalani Aston (EDI), Sophie Casey (EDI), Molly Cook (WLD), Aleisha Coolen (GGR), Adrienne Konecny (ENF), Portia Maerschel (EDI), Jordan McMillan (WLD), Emily Richter (TTG), Lauren A Smith (GGR), Amelia Tan (EDI), Victoria Upton (SDI), Georgia Wyatt-Read (MTB), Saffron Yates (MTB)

### **UNDER 15 MULTI-EVENT TEAM**

Kailan Challinger (MBR), Harrison Mulady (HEN), Benedict Schuetze (RIB), Kellie Francis (PLY), Montana Clark (MCO), Hayley Goode (GGR)

Simon Moran and Kathy Blute

### **STATE TEAM COACHES**

Jane Sternagel and Nathan Rose

### **STATE TEAM MANAGERS**

Brittany Winter

### **STATE TEAM ADMINISTRATOR**

# 2017 ANNUAL REPORT

## State Team Report - Sydney

The 2017 ALACs campaign started really well with some great team trainings in the lead up to departure. The trainings enabled athletes to work on and improve their techniques allowing them to perform at their absolute best. It was also a good opportunity for all the athletes to socially interact with one another, encouraging a dynamic team camaraderie.

With an early morning flight to Sydney on Thursday 20<sup>th</sup> of April 2017, Team SA looked amazing travelling through the airport and conducted themselves in an excellent manner.

The lead up to the ALAC involved the athletes going through their competition plans and ensuring they were doing the right things to be best prepared for the Saturday. There were also fun opportunities for athletes to see the wonderful sites of Sydney with a visit to Circular Quay and the Sydney Aquatic Centre, and a Harbour Tour on the ferry.

For the first time in ALAC history, the team prepared for a two-day competition. This saw a more relaxed approach to the opening ceremony and badge swap, which enabled more warm up time for the athletes with events first up. Conditions were perfect and the SA athletes performed beyond themselves. They held themselves with a confidence and enthusiasm that reinforced why they were part of the team.

Three medals were won, on day one. Victoria Upton took home Gold in the 1500m walk, and Sebastian Pollifrone and Sophie Casey went home with a Bronze medal from High Jump and Long Jump respectively.

Day 2 was just as glorious and again saw athletes performing well with many personal bests being achieved. Medals won, were, Sophie Casey adding Silver in the Triple Jump, and the Under 13 Girls 4 x 100m relay team running away with the Bronze.

On behalf of the State Team personnel, we extend our appreciation to SALAA and the Board for the opportunity to be part of a successful 2017 South Australian Track & Field State Team.



# 2017 ANNUAL REPORT

**2016 / 17 REGISTRATIONS RECEIVED**

<b>METRO CENTRES</b>	<b>GIRLS</b>	<b>BOYS</b>	<b>2016 / 17</b>	<b>2015 / 16</b>
Adelaide Eagles	104	123	227	203
Barossa Valley	49	71	125	120
Campbelltown	43	51	94	115
Eastern Districts	158	163	321	316
Enfield	64	92	156	141
Flinders	60	54	114	97
Gawler	40	47	87	103
Golden Grove	104	132	236	229
Hallett Cove	68	86	154	192
Henley Districts	144	163	307	318
Hills	93	136	229	239
Ingle Farm	25	28	53	63
Lyndoch & Disctricts	63	82	145	124
Magill	111	119	230	199
Mid Coast	70	72	142	171
Mt Barker	88	103	191	162
Munno Para	35	49	84	89
Noarlunga	38	45	83	119
Northern Districts	51	74	125	125
Playford	34	25	59	69
Plympton	33	63	96	153
Reynella East	56	86	142	118
Salisbury	26	50	76	68
South Coast: Victor	70	83	153	154
Southern Districts	128	140	268	259
Southern Hills	104	99	203	217
Strathalbyn & Districts	31	29	60	50
Tea Tree Gully	98	92	190	220
Torrens Valley	22	27	49	75
West Lakes	152	161	313	322
Woodville	70	119	189	180
<b>METRO TOTAL</b>			<b>4,896</b>	<b>5,015</b>

# 2017 ANNUAL REPORT

**2016 / 17 REGISTRATIONS RECEIVED**

<b>COUNTRY CENTRES</b>	<b>GIRLS</b>	<b>BOYS</b>	<b>2016 / 17</b>	<b>2015 / 16</b>
Adelaide Plains	10	17	27	11
Bordertown	30	20	50	71
Broken Hill	25	24	49	38
Central Eyre - Wudinna	29	18	47	39
CYP Maitland	17	17	34	48
Far West - Ceduna	27	28	55	83
Mannum	15	13	28	25
Mid North - Clare	28	23	51	83
Mildura & Districts	104	119	223	213
Millicent	39	29	68	56
Mount Gambier	106	104	210	216
Murray Bridge	34	25	59	61
Naracoorte	49	53	102	117
NYP Kadina	40	42	82	123
Penola	28	32	60	119
Port Augusta	36	40	76	127
Port Lincoln	32	31	63	68
Riverland - Barmera	35	50	85	59
- Loxton	50	23	73	53
Roxby Downs	23	24	47	79
SYP Minlaton	16	14	30	57
Waikerie	18	27	45	57
Whyalla	28	31	59	64
<b>COUNTRY TOTAL</b>			<b>1,623</b>	<b>1,949</b>
<b>TOTAL</b>	<b>3,468</b>	<b>3,051</b>	<b>6,519</b>	<b>6,964</b>

# 2017 ANNUAL REPORT

## Finance Report - Stephanie Zmegac

The South Australian Little Athletics Association presents its financial report for the 2016/17 season.

The Association received \$76,000 in grant funding from the Office of Recreation and Sport which initiated projects and enhancements in the areas of risk and volunteer management, coaching accreditation and the new tiny tots program. The funding has paved the way forward in these key areas and both the coaching accreditation and tiny tots programs will continue to receive funding in the 2017/18 season to further enhance the opportunity and skills for volunteers and athletes.

Participation in athlete development initiatives and the Coaching Athletics Program for Primary Schools (CAPPS) continues to grow with a holistic approach for athlete skill development across South Australia. Although a successful and positive outcome, fundraising saw a decline from 2016 as the end of the first campaign concluded with a second campaign deferred for a cohesive alignment to the strategic vision. Athlete Registration fee income increased due to a required fee alignment to bring Little Athletics closer in line with other sports and close the gap between a long standing volunteer based organisation to that of paid employees, however registrations went against the trend for a post Olympic year with wintery and wet weather postponing many Centres season start dates and lower LAA funding provided for LAPS visits reducing the reach of this important promotional program.

The organisation managed its funds strategically, improving operational cost efficiencies despite increased insurance costs, whilst investing in a new database system to provide improved member services and consultants to provide sponsorship opportunities, both to provide future benefits for the 2017/18 season and beyond. These factors carry forward the emphasis of strategic financial responsibility for future years, that as always are optimistic for growth particularly on the back of a year that has solidified much ground work for athlete and volunteer development and opportunity.

**South Australian Little Athletics Association Inc.**  
**A.B.N. 40 290 914 982**

**INCOME AND EXPENDITURE STATEMENT**  
**FOR THE YEAR ENDED 30 APRIL 2017**

	Note	2017 \$	2016 \$
<b>INCOME</b>			
Athlete Registration Fees		391,349	300,909
Centre Affiliation and Conference Fees		10,973	9,850
Commissions, Merchandise Sales & Canteen Proceeds		18,882	17,793
Event Nominations Fees		54,908	58,599
Fundraising & Donations		109,575	320,438
Grants		141,990	69,002
LAA ALA Championships Contribution		-	50,377
LAA Funding Allocation		57,026	87,795
LAA LAPS Program Contribution		22,115	50,975
Sponsorship		59,325	62,000
State Team Levies		32,605	23,273
Training & Coaching Fees		51,814	41,326
Other Income		11,454	16,237
<b>TOTAL INCOME</b>		<b>962,016</b>	<b>1,108,574</b>
<b>EXPENDITURE</b>			
Advertising & Promotions		35,515	27,011
ALA Championship Costs		-	51,989
Athlete Registration & Results Printing		10,020	16,278
Athlete Online Registration Fees		19,595	13,417
Consultants		41,809	21,607
Consultants Tiny Tots Program		11,971	5,692
Consultants Risk Management		46,449	1,800
Depreciation and amortisation		21,726	21,834
Employee Benefits		383,536	441,613
Fundraising		136,979	249,915
LAA Levies and Insurance		102,158	83,628
Medals, Badges, Trophies & Certificates		15,336	13,588
Office & Utilities Costs		24,375	35,404
Rent and Facility Hire		51,012	53,488
Repairs, Maintenance & Minor Equipment & Software		13,921	12,209
State Team		36,834	23,657
Training & Coaching Costs		36,921	33,916
Travel & Accommodation		20,573	28,055
Other		22,343	31,369
<b>TOTAL EXPENDITURE</b>		<b>1,031,073</b>	<b>1,166,470</b>
<b>NET PROFIT / (LOSS)</b>		<b>(69,057)</b>	<b>(57,896)</b>
RETAINED EARNINGS AT THE BEGINNING OF THE FINANCIAL YEAR		499,224	557,120
<b>RETAINED EARNINGS AT THE END OF THE FINANCIAL YEAR</b>		<b>430,167</b>	<b>499,224</b>

The accompanying notes from part of this financial report.

**South Australian Little Athletics Association Inc.**  
**A.B.N. 40 290 914 982**

**BALANCE SHEET**  
**AS AT 30 APRIL 2017**

	Note	2017 \$	2016 \$
<b>CURRENT ASSETS</b>			
Cash and Cash Equivalents	2	463,618	518,893
Receivables	3	22,879	52,964
Inventories	4	7,185	23,412
Prepayments		-	589
<b>TOTAL CURRENT ASSETS</b>		<b>493,682</b>	<b>595,858</b>
<b>NON CURRENT ASSETS</b>			
Plant and Equipment	5	87,048	100,044
Intangibles	6	44,514	-
<b>TOTAL NON CURRENT ASSETS</b>		<b>131,562</b>	<b>100,044</b>
<b>TOTAL ASSETS</b>		<b>625,244</b>	<b>695,902</b>
<b>CURRENT LIABILITIES</b>			
Payables	7	81,158	68,157
Provisions	8	33,956	29,086
Revenue Received in Advance	9	79,963	37,634
<b>TOTAL CURRENT LIABILITIES</b>		<b>195,077</b>	<b>134,877</b>
<b>NON CURRENT LIABILITIES</b>			
Revenue Received in Advance	9	-	61,801
<b>TOTAL NON CURRENT LIABILITIES</b>		<b>-</b>	<b>61,801</b>
<b>TOTAL LIABILITIES</b>		<b>195,077</b>	<b>196,678</b>
<b>NET ASSETS</b>		<b>430,167</b>	<b>499,224</b>
<b>MEMBERS FUNDS</b>			
Retained Earnings		430,167	499,224
<b>TOTAL MEMBERS FUNDS</b>		<b>430,167</b>	<b>499,224</b>

The accompanying notes form part of this financial report.

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 APRIL 2017**

**NOTE 1: STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES**

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Constitution and the *Associations Incorporation Act 1985*.

The Board has determined that the association is not a reporting entity. South Australian Little Athletics Association Inc is a not for profit entity for the purpose of preparing the financial statements.

The financial report has been prepared on an accrual basis and is based on historical costs unless otherwise stated in the notes.

The following material accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

**a. Income Tax**

The association is a sporting body for taxation purposes and is exempt from income tax under Division 50 of the ITAA 1997.

**b. Revenue and Other Income**

Revenue from fees and levies are recognised when the registration, affiliation or entry is received.

Revenue from sponsorships is recognised when the association obtains control over the right to receive cash or other assets under the terms of the sponsorship agreement.

Revenue from grants, funding and donations are recognised when the association obtains control over the funds, it is probable that the economic benefits gained from the funds will flow to the association and the amount can be measured reliably. If conditions are attached to the funds before the association obtains control, the recognition of the funds as income will be deferred until the conditions are satisfied.

Revenue from the sale of goods and provision of services is recognised when the goods and services, including fundraising, are delivered or provided complete.

Interest revenue is recognised when the right to receive the interest is established.

Commissions and canteen revenue are recognised when received.

Revenue and other income is measured at the fair value of the consideration received or receivable.

**c. Plant and Equipment and Intangible Computer Software**

Plant and equipment and computer software are carried at cost, less accumulated depreciation or amortisation and any accumulated impairment losses. In the event the carrying amount is greater than the estimated recoverable amount the carrying amount is written down to the estimated recoverable amount and the impairment loss is recognised as an expense. A formal assessment of recoverable amount is made when there are indicators that an asset may be impaired. Recoverable amount is the higher of the assets fair value less cost of disposal and its value in use.

The depreciable amount of these assets are depreciated over the useful lives of the assets to the association commencing from the time the asset is held ready for use. The assets' residual values and useful lives are reviewed, and adjusted if necessary at the end of each reporting period.

From 1 May 2012, sporting and non-sporting equipment has been depreciated. The previous treatment was to capitalise initial purchases, and expense replacements in the year of purchase.

Gains or losses on disposal of these assets is determined by comparing the net proceeds with the carrying value and are recognised in income or expenditure when the item is derecognised.

**d. Payables**

Trade creditors and accruals represent the liability outstanding at the end of the reporting period for goods and services received that remain unpaid.

**e. Employee Benefit Provisions**

Provision is recognised when the association has a legal or constructive obligation as a result of past events. Provisions recognised represent the best estimate of the amounts required to settle the obligation at the end of the reporting period.

Provision is made for the association's liability for employee benefits arising from services rendered by employees to the end of the reporting period.

Employee benefit provision have been measured at the amounts expected to be paid when the liability is settled. These amounts are disclosed as current liability as the association does not have an unconditional right to defer settlement of the liability beyond 12 months of the end of the financial year, even if it is not expected that the liability will be settled within the next year.

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 APRIL 2017 cont.**

**f. Goods and Services Tax**

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST is not recoverable from the Australian Tax Office (ATO). Receivables and Payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivable or payables in the Balance Sheet.

**g. Comparatives**

Where necessary comparative information has been reclassified and repositioned for consistency with current year disclosures.

**South Australian Little Athletics Association Inc.**  
**A.B.N. 40 290 914 982**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 APRIL 2017 cont.**

	<b>2017</b>	<b>2016</b>
	<b>\$</b>	<b>\$</b>
<b>NOTE 2: CASH AND CASH EQUIVALENTS</b>		
Cash at Bank	458,828	518,893
Petty Cash, PayPal and Cash Cards	4,790	-
	<u>463,618</u>	<u>518,893</u>
<b>NOTE 3: RECEIVABLES</b>		
Trade Debtors	14,261	52,964
Other Receivables	8,618	-
	<u>22,879</u>	<u>52,964</u>
<b>NOTE 4: INVENTORY</b>		
Promotional Stock	5,940	6,488
Development Officer Stock	1,245	1,422
Fundraising Goods	-	15,502
	<u>7,185</u>	<u>23,412</u>
<b>NOTE 5: PLANT AND EQUIPMENT</b>		
Office Equipment - at Cost	53,199	53,199
Less accumulated depreciation	<u>(38,502)</u>	<u>(34,072)</u>
	<u>14,697</u>	<u>19,127</u>
Office Furniture & Fittings - at Cost	21,740	21,740
Less accumulated depreciation	<u>(19,491)</u>	<u>(18,929)</u>
	<u>2,249</u>	<u>2,811</u>
Motor Vehicles - at Costs	63,009	63,009
Less accumulated depreciation	<u>(31,239)</u>	<u>(23,324)</u>
	<u>31,770</u>	<u>39,685</u>
Sporting Equipment - at Cost	35,042	27,920
Less accumulated depreciation	<u>(15,696)</u>	<u>(11,942)</u>
	<u>19,346</u>	<u>15,978</u>
Non-Sporting Equipment - at Cost	36,933	36,659
Less accumulated depreciation	<u>(17,947)</u>	<u>(14,216)</u>
	<u>18,986</u>	<u>22,443</u>
Total Plant and Equipment	<u>87,048</u>	<u>100,044</u>
<b>NOTE 6: INTANGIBLES</b>		
Software	9,215	
Less accumulated amortisation	<u>(1,334)</u>	-
	<u>7,881</u>	-
Membership Database Software (Work in progress)	<u>36,633</u>	-
Total Intangibles	<u>44,514</u>	-
<b>NOTE 7: PAYABLES</b>		
Trade Creditors & Other Payables	56,960	40,363
Accruals	24,198	27,794
	<u>81,158</u>	<u>68,157</u>
<b>NOTE 8: PROVISIONS</b>		
Annual Leave	25,124	25,577
Long Service Leave	8,832	3,509
	<u>33,956</u>	<u>29,086</u>
<b>NOTE 9: INCOME RECEIVED IN ADVANCE</b>		
<b>Current</b>		
Academy Fees	18,162	22,144
Temporary Changeroom Grants	61,801	15,490
	<u>79,963</u>	<u>37,634</u>
<b>Non Current</b>		
Temporary Changeroom Grants	-	61,801
	<u>-</u>	<u>61,801</u>
Total Income Received in Advance	<u>79,963</u>	<u>99,435</u>

**South Australian Little Athletics Association Inc.  
A.B.N. 40 290 914 982**

**STATEMENT BY THE BOARD  
FOR THE YEAR ENDED 30 APRIL 2017**

The Board has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the Board:

- (a) The financial report presents fairly the financial position of the association as at 30 April 2017 and the results of its operations for the year then ended.
- (b) At the date of this statement, there are reasonable grounds to believe that the association will be able to pay its debts as and when they fall due.

Signed in accordance with a resolution of the Board:

  
\_\_\_\_\_  
Stephen Camilleri  
President

Dated this 1st day of July 2017

**REPORT BY THE BOARD  
FOR THE YEAR ENDED 30 APRIL 2017**

During the year ended 30 April 2017, in the opinion of the Board, except for remuneration received as an employee of South Australian Little Athletics Association Inc on normal commercial terms which were approved by the Board:

- (a) No officer of the association, firm of which an officer is a member, or body corporate in which an officer has a substantial financial interest has received or become entitled to receive a benefit as a result of a contract between the officer, firm or body corporate and the association; and
- (b) No officer of the association has received directly or indirectly from the association any payment or benefit of a pecuniary nature other than Greg Peterson who was paid consulting fees for Information Technology services and registration and recording consulting services provided at rates that were below normal commercial terms.

Signed in accordance with a resolution of the Board:

  
\_\_\_\_\_  
Stephen Camilleri  
President

Dated this 1st day of July 2017



# PITCHER PARTNERS

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## AUDITOR'S INDEPENDENCE DECLARATION TO THE MEMBERS OF SOUTH AUSTRALIAN LITTLE ATHLETICS ASSOCIATION INC. ABN 40 290 914 982

In relation to the independent audit for the year ended 30 April 2017, to the best of our knowledge and belief there have been:

- (i) No contraventions of the auditor independence requirements of the APES 110 *Code of Ethics for Professional Accountants*; and
- (ii) No contraventions of any applicable code of professional conduct.

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A P FAULKNER  
Principal

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PITCHER PARTNERS  
Adelaide

Date: 4 July 2017



**PITCHER PARTNERS**

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**INDEPENDENT AUDITOR'S REPORT  
TO THE MEMBERS OF  
SOUTH AUSTRALIAN LITTLE ATHLETICS ASSOCIATION INC.  
ABN 40 290 914 982**

**Report on the Audit of the Financial Report**

*Opinion*

We have audited the financial report, being a special purpose financial report of South Australian Little Athletics Association Inc, "the Association", which comprises the balance sheet as at 30 April 2017 and the income and expenditure statement for the year then ended, and notes to the financial statements, including a summary of significant accounting policies, and the statement by the board.

In our opinion, the accompanying financial report presents fairly, in all material respects, the financial position of the Association as at 30 April 2017, and its financial performance for the year then ended in accordance with the financial reporting requirements of the Constitution and the *Associations Incorporation Act 1985*.

*Basis for Opinion*

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Association in accordance with the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* "the Code" that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### *Emphasis of Matter - Basis of Accounting*

We draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist South Australian Little Athletics Association Inc to meet the requirements of the Constitution and the *Associations Incorporation Act 1985*. As a result, the financial report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

### *Responsibilities of Management and Those Charged with Governance for the Financial Report*

Management is responsible for the preparation and fair presentation of the financial report in accordance with the financial reporting requirements of the applicable legislation and for such internal control as management determines is necessary to enable the preparation and fair presentation of a financial report that is free from material misstatement, whether due to fraud or error.

In preparing the financial report, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters relating to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

The board is responsible for overseeing the Association's financial reporting process.

### *Auditor's Responsibilities for the Audit of the Financial Report*

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the board.



- Conclude on the appropriateness of the board's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation. We communicate with the board regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We communicate with the board regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

A P Faulkner  
Principal  
Date: 4 July 2017

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